

KEVIN PIERCE ◇ Production Designer ◇ Art Director

◇ www.kevin-pierce.com

FEATURE FILMS (Production Design)	Director:	Producer:	Studio:
2011 A Good Funeral <i>(Gary Cole, Agnes Bruckner, Jennifer Coolidge)</i>	David Moreton	Jenny Hinkey	Blue Streak Films
2008 Bait Shop <i>(Bill Engvall, Billy Ray Cyrus, Harve Presnell)</i>	C.B. Harding	Alan Blomquist	Parallel Pictures
2006 Day 73 With Sarah (short) <i>(Elle Fanning, Amber Heard, Bob Stephenson)</i>	Brent Hanley	Jeffrey Carlson	Eleven Eleven Films
2006 When The Levees Broke <i>(Emmy-winning documentary about Katrina)</i>	Spike Lee	Butch Robinson	Levee Broke Inc
2003 Death and Texas <i>(Charles Durning, Steve Harris, Corbin Bernson)</i>	Kevin DeNovis	Stephen Israel	Neoflight Films
2000 Little Senegal <i>(Sotigui Kouyaté, Sharon Hope, Karim Traoré)</i>	Rachid Bouchareb	Jean Breha	3B/Open City Films
1995 In The Flesh <i>(Dane Ritter, Sandi Scheier, Ed Corbin)</i>	Ben Taylor	Julie Lee	Capetown Films
1994 Paint Ball <i>(Mitchell Cohen, Joy Price, Evans Byrd)</i>	Sadler Evans	Carl Horstman	Triplehorse Films
1993 Southern Cross <i>(Peter Romney, Mary Mauer, Anne Stevens)</i>	Ellen Sumter	Jerene Flemming	Southern Cross Films
FEATURE FILMS (Art Direction)	Director:	Production Designer:	Studio:
2011 Jackie <i>(Holly Hunter, Carice & Jelka Van Houten)</i>	Antoinette Beumer	Bryce Perrin	Jackie Productions
2011 Blaze You Out <i>(Veronica Diaz, Raoul Trujillo)</i>	Mateo Frazier/Diego Lopez	Bryce Perrin	Bajito Productions
2011 Just Like A Woman <i>(Seinna Miller, Golshifteh Farahani)</i>	Rachid Bouchareb	Petra Barchi	3B/The 7th Floor
2006 Dark Mind <i>(Chris Masterson, Lindsay Fonseca)</i>	Nick Peterson	Lucky Cardwell	NXT Dream Films
2005 Swedish Auto <i>(Lukas Haas, January Jones, Gordon Bass)</i>	Derick Seig	Ruth de Jong	Albemarle Films
COMMERCIALS	Director:	Producer:	Studio:
2011 Apple iPad 2 "Portrait US"	Malcolm Venville	Dave Morrison	Anonymous Content
2010 City of NY "Secondhand Kids"	Spike Lee	Butch Robinson	40 Acres and a Mule
2010 Gillette "Germany's Next Top Model"	Ben Hartenstein	Ulla Hoeller	Tresor Films
2010 Massive Good PSA Campaign	Spike Lee	Butch Robinson	40 Acres and a Mule
2009 Wal-Mart "Sunshine Breakfast"	Brett Alexander	Rayna Saslove	Royale
2009 BET "Identity Spot"	Kendrick Reid	Kai Brown	BET
2008 Live Scribe "Professional"	Michael Jakab	P.J. Sodaski	Agency:Collective
2008 Dr. Miracles "Skin Care"	Keith Lawson	Kai Brown	BET
2007 Home Depot "Steve Harvey, Tips"	Marcus Turner	Butch Robinson	Drop Squad Productions
2007 Daily News "Candid Cash"	Spike Lee	Butch Robinson	40 Acres and a Mule
2007 Sixt Auto Rental "Bling"	Vem	P.J. Sodaski	No Protection Ltd.
2007 Dr. Miracles "Feel it Formula"	Keith Bennett	Kai Brown	BET
2007 General Mills "A Healthy Bet"	Cheryl Dolan	Tamara Scurlock	BET
2007 G4 High Speed Gaming	Adam Mortimer	Brian Tollison	Bark Bark
2006 State Farm Insurance "Rims"	Spike Lee	Butch Robinson	40 Acres and a Mule
2006 Pirates of the Caribbean "DMC"	Ed Rupp	Josh Heydeman	Funky Pumpkin
2006 NASCAR "Driven To Win"	Daniel Fries	Peter Mannes	Leroy + Clarkson

2006 Dr. Drew "Strictly Sex"	Rob Grobengiesser	Craig Houchen	Stun Creative
2006 McDonald's "Campus"	Earle Sebastian	Julie Bayer	Non Fiction Spots
2005 Nike "Story Time"	Spike Lee	Butch Robinson	40 Acres and a Mule
2005 State Farm Insurance "Wedding"	Spike Lee	Butch Robinson	40 Acres and a Mule
COMMERCIALS (Cont'd)	Director:	Producer:	Studio
2004 BET "Awards Show"	Maurice Marable	Ty Risby	Brown Bag Films
2004 BET "HIV" PSA	Maurice Marable	Butch Robinson	Drop Squad Productions
2004 HBO "Boxeo De Oro"	Lionel Coleman	Nina Warren	HBO Latino
2004 Frito Lay "And 1"	Spike Lee	Butch Robinson	40 Acres and a Mule
2004 United Negro College Fund "Science"	Spike Lee	Butch Robinson	40 Acres and a Mule
2004 JP Morgan Chase "The Future"	Spike Lee	Butch Robinson	40 Acres and a Mule
2004 State Farm Insurance "Baby Talk"	Spike Lee	Butch Robinson	40 Acres and a Mule
2003 State Farm Insurance "Hot Tip"	Spike Lee	Butch Robinson	40 Acres and a Mule
2003 HBO "Dennis Miller Live"	Maurice Marable	Joann Ebanks	HBO
2003 HBO "Wesley Snipes and Joel Stein"	Alice Glinert	Mark Cerulli	HBO
2003 HBO "Bad Girls"	Lisa Loyd	Susan Glass	HBO
2003 Toy Max "Optical Illusion"	Andre Marcel	Tom Romano	Rip Tide Films
2003 Toy Max "Undercover Girl"	Andre Marcel	Tom Romano	Rip Tide Films
2003 Toy Max "Spy Gear Spy Tracker"	Andre Marcel	Tom Romano	Rip Tide Films
2003 Toy Max "Water Ball"	Andre Marcel	Tom Romano	Rip Tide Films
2003 Toy Max "Rush"	Andre Marcel	Tom Romano	Rip Tide Films
2003 Toy Max "VJ Starz"	Andre Marcel	Tom Romano	Rip Tide Films
2003 Toy Max "Tiger Karaoke"	Andre Marcel	Tom Romano	Rip Tide Films
2003 NBA "Elvis"	Lee Skaif	Debbie Litsky	NBA Entertainment
2003 NBA "Paul Simon/Jason Kidd"	Jamie Most	Cheryl Stallings	NBA Entertainment
2003 BET "Brand Identity"	Maurice Marable	Butch Robinson	BET
2003 BET "Awards Show Tag"	Maurice Marable	Butch Robinson	BET
2003 The Dave Chappelle Show "Open"	Maurice Marable	Butch Robinson	Drop Squad Productions
2002 "Do You Know Me?" Busta Rhymes	Maurice Marable	Butch Robinson	BET
2002 "Do You Know Me?" Al Sharpton	Maurice Marable	Butch Robinson	BET
2002 "Do You Know Me?" Yolanda Adams	Maurice Marable	Butch Robinson	BET
2002 "Do You Know Me?" Cornel West	Maurice Marable	Butch Robinson	BET
2002 Powertel "Connections"	Tracy Helms	Larry Gold	Scream
2002 Georgia Lottery "Play to Win"	Otis Salid	Stan Vaughan	Diversity Films
2002 Panasonic "Around the World"	Takashi Shimoji	Echio Yashiro	Nitten Altı Creatives
2001 Weight Watchers "Duchess of York"	George Jecel	Rob Newman	Believe Media
2001 Ford "2001 Mustang"	Bill Wertz	Bill Latka	Wertz Films
2001 Citibank "In Your Hands"	Bill Wertz	Bill Latka	Wertz Films
2001 Budweiser "Brew Fest"	Bill Wertz	Bill Latka	Wertz Films
2000 Verizon Wireless "Join In"	Steve Colby	Annie Cabaniss	Means Street
2000 First NBC "Eat Well"	Eric McClellan	Keith Browne	Truth Inc.
1999 JVC HDTV "Look of the Future"	Masa Yamamoto	Fumiaki Imura	Nippas Inc.
1999 St. Josephs Hospitals "Children"	Kay-Lynn Chritton	Richard Sampson	K.C. Productions
MUSIC VIDEOS	Director:	Producer:	Studio:
2008 Black Tide "Shout"	David Katzenberg	David Hansen	UX Entertainment
2008 The Knux "Cappuccino"	Jason Bergh	David Hansen	UX Entertainment
2007 Girls Aloud "Call The Shots" Sean De	Sparengo	Georgina Fillmore	Streetgang Films
2007 Carrie Underwood "Ever After"	Roman White	P.J. Sodaski	Revolution Pictures
2007 Keith Murray "Nobody Do it Better"	Vem	P.J. Sodaski	No Protection Ltd
2006 SIA "Pictures"	SIA	Nic Wrathall	New Original Works
2005 Jennifer Lopez "Get Right"	Adam Levett	Debbie Litsky	NBA Entertainment
2005 Jay Z & R. Kelly "Guilty...Innocent"	Paul Hunter	Rubin Mendoza	Mars Media
1999 Offspring "The Kids Aren't All Right"	Yariv Gabor	Louise Barlow	Daisy Force Pictures

1999 Paradise Lost "All is Lost"
 1999 Mr. Vegas "Heads High"
 1997 Outkast "Benz Or Beamer"
 1995 Collective Soul "Shine"

MUSIC VIDEOS (Cont'd)

1995 Tela "Sho Nuff"
 1995 Speech "What's Going On?"
 1995 Goody Mob "Cell Therapy"

TELEVISION

2011 BET Int'l Awards Show (Interviews)
 2011 In Plain Sight "Season 4 Promo"
 2010 NBA "Hall of Fame Roundtable"
 2010 BET Int'l Awards Show (Interviews)
 2007 BET Sunday Best (Back Stage)
 2007 Sharp Talk with Al Sharpton
 2006 Mariah Carey "Haters"
 2006 GSN Summer Campaign
 2004 NBA Legends
 2004 TBS Movie Break
 2004 NBA Up All Night
 2000 AMC Movie Time
 2000 Bravo Network
 1995 Nazi Hunters
 1995 That's How I See It

LIVE EVENTS

2010 Mama Foundation for Arts "Redux"
 2009 ACS "Cultural Sensitivity Training"
 2008 ACS "Cultural Sensitivity Training"
 2006 Bet On Sports "Bluff 'em"
 2005 X Box/NBA "Inside Drive"
 2003 Oprah Winfrey's "Best Life Tour"
 2003 "Midsummer Nights Platinum Dream"
 2002 Bet On Sports "Forbidden" Party
 2000 XXXVI Super Bowl Party
 2000 P.S. 82 "Romeo and Juliet"
 1995 Fireworks Sculpture Installation
 1993 Filmmaking Instructor for Children

PHOTO STYLING

2006 Paris Hilton
 2004 Barbie "Swan Lake"
 2004 Barbie "Halloween"
 2003 David Copperfield
 2003 Anne Klein
 2003 Max Mara
 2003 Michael Kors
 2003 Elie Tahari

MISC. ART DEPARTMENT

2001 Kiss Toledo Goodbye (On Set Dresser)
(Michael Rapaport, Christopher Walken)
 2000 Labor Pains (On Set Dresser)
(Kyra Sedgwick, Rob Morrow)
 1999 Election (On Set Dresser)

Marcus Nispel
 Fatima/Joe Rey
 Hype Williams
 Ken Fox

Director:

Chris Robinson
 Earle Sebastian
 Tim Story

Director:

Morenike Evans
 Kevin Bray
 Steve Michaud
 Morenike Evans
 Bernard Dixon
 Marcus Turner
 Spike Lee
 Steph Sebbag
 Steve Michaud
 Scott St. John
 Sol Steinberg
 Brian Galatis
 Ted Saad
 Carl Horstman
 Tony Marshal

Client:

Vy Higginsen
 Army National Guard
 Army National Guard
 Celebrity Poker
 Planes Games & Autos
 Harpo Productions
 Playboy Magazine
 Bet On Sports
 Maxim Magazine
 P.S. 82
 TBS
 Gibbs Art Museum School

Client:

Teen People
 Mattel
 Mattel
 In Style Magazine
 Saks Fifth Avenue
 Saks Fifth Avenue
 Saks Fifth Avenue
 Saks Fifth Avenue

Director:

Lyndon Chubbuck
 Tracy Alexson
 Alexander Payne

Vincent Oster
 Bille Woodruff
 Marvin Wadlow
 Cheryl Teetzel

Producer:

Krista Gaskin
 Joel Hinman
 Phil Barnes

Producer:

Ava Hall-Mattison
 John Winter
 Tom DiSalvatore
 Ava Hall-Mattison
 Ava Hall-Mattison
 Butch Robinson
 Butch Robinson
 Ketih Crutchfield Big Picture Group
 Steve Michaud
 Alicia Alexander
 Paul Hersheimer
 Brian Galatis
 Sheila Cabano
 Tom Capello
 Lori Daniel

Event Location:

Harlem, NY
 Starke, FL-Grayling, MI
 Ft. Smith, AR-Boise, ID
 Los Angeles, CA
 Los Angeles, CA
 USA Tour
 Playboy Penthouse
 San Jose, Costa Rica
 New Orleans, LA
 Bronx, NY
 Atlanta, GA
 Charleston, SC

Photographer:

Bumper
 Rene Russo
 Rene Russo
 Michael Arnaud
 Paul Sunday
 Paul Sunday
 Paul Sunday
 Paul Sunday

Designer:

Shay Austin
 Simon Dobbin
 Jane Stewart

RSA/Black Dog Films
 Geneva Films
 Big Dog Films
 FM Rocks

Studio:

What U C is What U Get
 Good Karma
 Squeak Pictures

Studio:

BET
 USA Networks
 NBA Entertainment
 BET
 BET
 Sweet Willy
 40 Acres and a Mule
 NBA Entertainment
 TBS
 NBA Entertainment
 AMC
 Bravo
 TBS
 TBS

Production Company:

The Mama Foundation
 ACS Live Immersive Training
 ACS Live Immersive Training
 TOAST
 TOAST
 TOAST
 NYC TOAST
 TOAST
 TOAST
 "The Knowledge Project"
 Metro Design
 Gibbs Art Museum

Producer:

Cass Spencer
 Lynn Kramer
 Lynn Kramer
 Leslie Marshall
 Patricia Armand
 Patricia Armand
 Patricia Armand
 Patricia Armand

Studio:

20th Century Fox
 Prosperity Pictures
 Paramount Studios

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<i>(Reese Witherspoon, Matthew Broderick)</i>			
1997 Scream 2 (2 nd Assistant Props)	Wes Craven	J.P. Jones (<i>Prop Master</i>)	Dimension Films
<i>(Neve Campbell, Courtney Cox)</i>			
1995 Kleptomania (2 nd Assistant Props)	Don Boyd	Joe Connolly (<i>Prop Master</i>)	Curb Entertainment
<i>(Amy Irving, Patsy Kensit, Victor Garber)</i>			